



SPONSORSHIP OPPORTUNITIES

Our sponsorships are designed to provide your organization with maximum visibility and mileage among the companies and delegates attending and participating in our conference from our various cities and worldwide.

- ✓ Raise brand awareness and create preference
- ✓ Create positive PR and raise awareness of the organization as a whole
- ✓ Provide attractive content for a range of products and services
- ✓ Build brand positioning through associative imagery
- ✓ Support a sales promotion campaign
- ✓ Create internal emotional commitment to the brand
- ✓ Act as corporate hospitality that promotes good relations with clients.

An unparalleled opportunity to connect with the most influential industry executives, government representatives, regulatory officials and service providers who are defining the industry

PLATINUM SPONSORS: Rs. 10, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Positioning of Logo on the banner placed at the entrance of the conference venue
- Display of company logo as “**Platinum Sponsor**” on FICCI event page linked to the website (Sponsor page).
- Company Logo to be featured on FICCI event page as “**Platinum Sponsor**” with a link to your website’s home page
- **2 Speaking slot in conference sessions. (Except in the Inaugural Session)**
- Shell Space for a Demo booth at the event venue.
- Visit of Chief Guest to the Exhibition Booth.
- Exclusive interview bytes by Company CEO/Senior management to be uploaded on event website
- **Running of a corporate video or promotional film inside the conference area**
- Corporate Literature to be included in Delegate Pack. *(To be provided by sponsor)*
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

GOLD SPONSORS: Rs. 7, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Positioning of Logo on the banner placed at the entrance of the conference venue
- Display of company logo as “**Gold Sponsor**” on FICCI event page linked to the website (Sponsor page).
- Company Logo to be featured on FICCI event page as “**Gold Sponsor**” with a link to your website’s home page
- **1 Speaking slot at one conference session. (Except in the Inaugural Session)**
- Shell Space for a Demo booth at the event venue
- Exclusive interview bytes by Company CEO/Senior management to be uploaded on event website
- Corporate Literature to be included in Delegate Pack. *(To be provided by sponsor)*
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

SILVER SPONSORS: Rs. 5, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Positioning of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on FICCI event page as ‘**Silver Sponsor**’ with a link to your website’s home page
- **Running of a corporate video or promotional film inside the conference area**
- Corporate Literature to be included in Delegate Pack. *(To be provided by sponsor)*
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

LUNCH SPONSOR: Rs. 5, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on FICCI event page as “**Lunch Sponsor**” with a link to your website’s home page
- **Running of a corporate video or promotional film inside the conference area**
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- **2 Exclusively Branded Corporate Banners/Standees at the Lunch Venue**
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

BADGE & LANYARD SPONSOR: Rs. 4, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “**Badge & Lanyard Sponsor**” with a link to your website’s home page
- **Company logo will appear prominently on the Badge & Lanyard of conference delegates**
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Corporate Literature to be included in Delegate Pack. *(To be provided by sponsor)*
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

APP PARTNER: Rs. 2, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- **Display of Logo on the Event App**
- Company Logo to be featured on event website as “**App Partner**” with a link to your website’s home page
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Corporate Literature to be included in Delegate Pack. *(To be provided by sponsor)*
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

CONFERENCE LIVE STRAMING PARTNER: Rs. 2, 00,000

- Display of Logo on side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- **Display of Logo on the Streaming site**
- Company Logo to be featured on event website as “**Conference Live Streaming Partner**” with a link to your website’s home page
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

BEVERAGE SPONSOR: Rs. 2, 00,000

- Display of Logo at side panels of the conference backdrop in the conference hall
- Display of Logo on the banner placed at the entrance of the conference venue
- Company Logo to be featured on event website as “**Beverage Sponsor**” with a link to your website’s home page
- **1 Exclusively Branded Corporate Banner at the Beverage Venue**
- Company logo to be included in the conclave e-flyers sent to attendees in the lead up/promotion to the event.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card